



IMMERSE YOURSELF: DIVE INTO THE DEPTHS OF HISTORY WITH **AUDIO GUIDES** AT INS KURSURA SUBMARINE MUSEUM, VISAKHAPATNAM

INS Kursura Submarine Museum, located in Visakhapatnam, India, is a decommissioned Kalvari-class diesel-electric submarine that served in the Indian Navy. After its retirement from active duty, the submarine was converted into a museum in 2001, offering visitors a unique opportunity to explore the inner workings of a submarine and learn about naval history. As one of the key attractions in Visakhapatnam, **INS Kursura Submarine Museum** faced the challenge of providing an engaging and informative experience to its visitors. With an average footfall of 700-800 visitors per day, the museum management recognized the need for an audio guide system to enhance the visitor experience and provide detailed information about the exhibits



INDUSTRY

NS Kursura Submarine Museum

LOCATION

Vizag, Andhra Pradesh

WEBSITE

<http://vmrda.gov.in/kursura.aspx>



PRODUCTS USED

LOOK2INNOVATE Style AudioGuides

CHALLENGES OVERCOME:

One of the main challenges faced during the implementation was ensuring seamless operation of the audio guide system within the confined spaces of the submarine. The museum management worked closely with the audio guide provider to optimize the signal strength and ensure uninterrupted audio playback throughout the tour.

Another challenge was the localization of content in multiple languages. To address this, the museum collaborated with linguists and historians to translate the audio commentary accurately, ensuring that visitors could fully comprehend the information presented.

RESULT:

The adoption of Look2innovate SA Audio Guide system & STAPES team has transformed INS Kursura Submarine Museum into a modern, engaging, and educational attraction, fostering a deeper appreciation for naval history.

"As a museum owner, I can confidently say that STAPES team embodies the perfect blend of efficiency, creativity, and expertise. In just three days, they seamlessly installed, and trained our staff, demonstrating a deep understanding of our specific requirements. Their dedication, knowledge, experience, and innovative approach to museum solutions deserve our highest commendation." - Vice Admiral (retd) VC Pasricha

INS KURSURA SUBMARINE MUSEUM

